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2010 BIRDIES FOR TAMPA BAY CHARITIES!!!

What is Birdies for Tampa Bay Charities?

Birdies for Tampa Bay Charities is a fundraising program designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by contestants during the TRANSITIONS CHAMPIONSHIP (a PGA TOUR event). The tournament will be at the Innisbrook Resort & Golf Club March 15-21, 2010.

Any 501(c)(3) charity can participate. Charities can:

- Receive a donation equal to 100% of the money that the individual charity raises.
- Participate in the Bonus Pool. There is no minimum level of paid pledges to participate in the Bonus Pool. Maximum paid pledges that qualify for the Bonus Pool is \$75,000 from any one charity or \$150,000 for an umbrella charity.

The Bonus Pool for the 2010 Transitions Championship Birdies for Tampa Bay Charities will guarantee a 15% Bonus Pool payment on the first \$1 million in paid pledges/donations received. All paid pledges received after we reach \$1 million in paid pledges will receive a 10% Bonus Pool payment. The last day for payments to be received and accepted for the 2010 Birdies for Tampa Bay Charities program will be April 23, 2010. All payments received after April 23, 2010 will be forwarded to the benefiting charity.

The amount of pledges a charity can turn in after the March 18 deadline cannot exceed 20% of the total pledges turned in by the charity.

The Transitions Championship website (www.Transitionschampionship.com) will provide updates on the amount of paid pledges received.

The Transitions Championship provides collateral material necessary to assist your charity in fundraising.

How can your charity sign up to participate?

- Fill out the Birdies for Tampa Bay Charities OFFICIAL COMMITMENT FORM at the end of this booklet.
- ALL FLIGHT LEADERS ARE REQUIRED TO SIGN A FORM AT REGISTRATION AGREEING TO ABIDE BY ALL RULES LAID OUT IN THIS HANDBOOK
- Provide a copy of the IRS letter that confirms your organization's 501(c)(3) status at registration.

Each organization is responsible for imprinting its name, flight leader name, and flight number on each pledge card so each pledge can be properly credited in our database. We suggest that you do this before pledge cards leave your office. You may run pledge cards through printers, copy machines, make mailing labels or use a rubber stamp. You will be given a flight leader number upon registering.

Charities that have previously registered will retain their same flight number.

Thank you for your interest in the Transitions Championship Birdies for Tampa Bay Charities program. We truly believe that this can generate significant dollars for your organization.

For further information contact:

Doug Laseter

Birdies for Tampa Bay Charities® Coordinator

36750 US Highway 19 North

Palm Harbor, FL 34684

Telephone (727-942-5557) Fax (727-937-6599) E-mail: dlaseter@thecopperheads.org

BIRDIES FOR TAMPA BAY CHARITIES

Birdies for Tampa Bay Charities is an independent program operated by Copperhead Charities Inc. (CCI), the operators of the Transitions Championship. Birdies for Tampa Bay Charities is not affiliated with the PGA TOUR, any other similar program operated by the PGA TOUR nor any of its tournaments.

PROGRAM GOALS:

The Copperheads believe that the Birdies for Tampa Bay Charities program has great potential. Through a partnered commitment with local charities, the Birdies for Tampa Bay Charities program is a winning combination.

The Copperheads' strategic plan is the following:

ORGANIZATIONAL OBJECTIVES:

1. Increase charitable contributions derived from the Transitions Championship.
2. Expand the number of charities benefiting from the tournament.
3. Reach a broader cross section of the community.

BIRDIES FOR TAMPA BAY CHARITIES[®] GOALS:

1. Minimum of one hundred (100) participating charities.
2. \$1,000,000 minimum in collected pledges.

COPPERHEAD CHARITIES INC.

FACT SHEET

Good People Doing Great Things!!

- Copperhead Charities Inc (CCI) registered with the State of Florida as a not-for-profit, tax exempt 501(c)(3) organization, has a mission of promoting the game of golf for the benefit of local charities by operating a PGA TOUR event, the Transitions Championship.
- CCI has given over \$22 million to Tampa Bay charities since it began bringing PGA TOUR golf to Tampa Bay in 1977. Donations have been generated from the proceeds of the PGA TOUR events known as the JCPenney Classic, Tampa Bay Classic, Chrysler Championship, PODS Championship and Transitions Championship.
- CCI is governed by a Board of Directors composed of past tournament chairmen and others who have proven their leadership skills within the community.
- CCI has an office located at 36750 US Highway 19, North, Palm Harbor, FL 34684, which is on the grounds of Innisbrook Resort & Golf Club.

COPPERHEAD CHARITIES INC.

COPPERHEADS

Mike Akins	Jim Clegg	Robbie George	Don Jowdy	Greg Mohr	Anthony Satterfield
Greg Albers	Ryan Clegg	Dan Gleichowski	Jeff Julien	Mark Monkarsh**	Brian Schnieders
Ed Ameen	Robert Clippard	Greg Goodwin	Jerry Kelly	Larry Morgan**	Pres Seckl
Stephen Antonell	Kevin Connelly**	Doug Graska	Rick Kerper	Les Muma	Gail Selby
Bruce Baldwin	Larry Cooper	Mike Griffin	Russ Kimball	Bruce Murphy**	William Shanahan
Bob Banks**	Curtis Crider	Eric Hargens**	Robin Kippenberger	Dennis Noto	Jim Shatz
Ronice Barlow	Brad Crouch	Calvin Harris	Dan Knowlton	Joseph Offerman	Randy Shuck
Bryan Barsel	Victor Cucuz	Jim Harrison	Ford Kyes	Graig Paglieri	Jim Spencer
Bob Basham	Dick Dailey**	Dick Harrison	Frank Lafalce	Bob Passwaters	Mike Stevens
Dan Bicz	Chuck Dannewitz	Rob Harrison	Roger Larson	Ron Petrini**	Bob Sullivan
Brent Bigger	Don Davis	Gary Harrod	Ian Lieberman	Andrew Phillips	Jack Teague
Jim Blair	Mick Dean	Kevin Hawkins	Michael Little	Ted Pohl	John Thomas
Greg Blue	Greg Deininger	Phil Henderson	Tom Lokey	Michael Preston	Joe Tyszko
Stephen Blume	Joe Douglas	Greg Hicks	Eric Louttit	Ryland Pruett	Joe Varner III**
Jamie Brown	James Doyle	Doug Holland	Ken Lucas	Shelton Quarles	Charlie von Brecht
Ron Campbell**	Ed Droste	Chris Hughes**	Bill Martin	Kevin Reed	Kyle Vosen
Jim Cantonis	Keith Ellis	Margie Irvin	David Martin	Randall Reid	Dan Walker
Bill Carey	Kurt Erickson	Jeff Jae	Snow Martin	Bruce Reid	Robert White**
Rick Carney	Connie Falvo	Harry Johnson	Andy McAdams	Greg Richardson	Clay Witherspoon
Steven Cass	Mark Fitzpatrick	Seth Johnson	James McArthur	David Robbins**	
Paul Castner	Shon Flaharty	J.E. Joines, Jr.	Fred McGriff	Keith Robinson	
Alex Chamberlain	Bob Floyd**	Jeff Jones	Todd McWhirter	Paul Royak	
Kerry Chamberlain	Emily Garvin	Peter Jones**	Kevin McWilliams	Tom Sansone	

**Board Member

STAFF

Gerald A. Goodman	Steve Gordon	Jackie Harig	Arden Robbins	Keri VerSchure
Tournament Director	Business Manager	Sponsor Services Manager	Director of Sales	Tournament Manager
Bob Messinger	Rick Odioso	Norma Hesselgrave	Joe Simpson	Zach Labbe
Operations Coordinator	Media Director	Assistant to Tournament Director	Operations Manager	Tournament Coordinator

Doug Laseter

Birdies for Tampa Bay Charities Coordinator

36750 US Highway 19 North

Palm Harbor, FL 34684

Telephone (727-942-5557) - Fax (727-937-6599) - e-mail: dlaseter@thecopperheads.org

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES
PROGRAM SUMMARY

GENERAL DESCRIPTION:

- Birdies for Tampa Bay Charities is a multi-level fundraising program designed to give participating charities the opportunity to generate contributions for their organization based on the number of "birdies" made by the contestants during the Transitions Championship. The program has two primary components:
 1. Solicitation of Pledges from Individuals and/or Corporations
 2. "Guess the Birdies" Contest
- The primary goal of the Birdies for Tampa Bay Charities program is to successfully solicit and collect pledges of one cent (.01) or more or a one time minimum donation of \$10.00 from the General Public and/or Corporate Donors for every "birdie" made during the Transitions Championship (Thursday through Sunday of tournament week). In the event the Transitions Championship is less than a 72-hole event, a \$.01 donation will be valued at \$10.00 (with other donations pro-rated accordingly).
- In golf, a "Birdie" is a score of one stroke lower than "Par" for any golf hole on the golf course. "Par" is the normal expected score of a golf professional on any given hole.
- Birdie History

2000	144 players made 1206 birdies
2001	Tournament not held
2002	156 players made 1295 birdies
2003	132 players made 1145 birdies
2004	132 players made 1285 birdies
2005	132 players made 1103 birdies
2006	132 players made 1149 birdies
2007	144 players made 1232 birdies
2008	144 players made 1018 birdies
2009	144 players made 1185 birdies
2010	144 players expected in field

PLEDGE SOLICITATION:

- Each participating charity has the opportunity to solicit pledges from individuals and/or corporations. The Transitions Championship will not solicit pledges on behalf of any participating charity.
- The following example shows how the value of a single pledge is calculated and how the value of cumulative pledges for a participating charity is determined: Individual Pledge - \$.01 per birdie x 1200 birdies = \$12 pledge. Corporate Pledge - \$1.00 per birdie x 1200 birdies = \$1,200 pledge. Cumulative Pledges - \$7.00 per birdie x 1200 birdies = \$8,400 in pledges.
- 100% of the pledge collected will go to the individual charity that solicited that Birdies for Tampa Bay Charities® (BFTBC) pledge. Reasonable administrative and promotional costs for the program will be paid for by the Transitions Championship (excluding individual charity organization mailing/solicitation expense). It is intended that all information relative to BFTBC will be mailed by the individual charitable organization within their normal course of business.

PROGRAM SUMMARY
(continued)

TRANSITIONS CHAMPIONSHIP ADMINISTRATIVE RESPONSIBILITIES:

- Birdies for Tampa Bay Charities® will be administered by the staff of the Transitions Championship. All funds collected will be processed through a Birdies for Tampa Bay Charities account of the Transitions Championship.
- Administrative functions include the following:
 1. Registration of all participating charities
 2. Design and production of all collateral materials
 - A. Pledge Forms
 - B. Promotional Posters
 3. Distribution of all materials to participating charities
 4. Processing of pledge forms received from participating charities
 5. Billing and collection of pledges
 6. Management of "Guess the Birdies" Contest
 - A. Prize Solicitation
 - B. Processing of Entries
 - C. Winner Selection and Notification
 7. Supervision of the "Flight Leaders"
 - A. Distribution of membership packages
 - B. Hosting of social functions

CHARITY RESPONSIBILITIES:

- Participating charities will have sole responsibility to raise pledges on behalf of their organization and to submit official pledge cards to the Transitions Championship staff for processing, billing and collection.
- Each participating charity must designate one (1) representative to be Transitions Championship's primary contact for Birdies for Tampa Bay Charities. This designated representative will become a charter "Flight Leader" and will receive all rights and privileges as defined in the section titled "Flight Leaders."
- Flight Leaders are responsible for reviewing all submitted pledges (via summary sheet provided by tournament). Said summary will be distributed within seven days of tournament's conclusion or information in report will be assumed correct. Any discrepancies must be reported PRIOR to March 31, 2010.

ELIGIBILITY:

To be eligible to participate in the Bonus Pool, a charity must be:

1. A publicly supported organization recognized by the IRS as a 501(c)(3).
(Please provide documentation with commitment form)
2. A Greater Tampa Bay Area charity (within a 60-mile radius of tournament site)
3. Committed to utilize generated funds only in the Greater Tampa Bay Area.

***TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES®***

2010 CAMPAIGN TIMELINE

<u>October 5, 2009:</u>	Birdies for Tampa Bay Charities launch (includes distribution of "Flight Leaders" membership packages) Transitions Championship Office - Innisbrook 9:00 AM - 3:00 PM
	Transitions Championship representatives available to meet with charity organizations for one-on-one meetings
<u>October 5, 2009 – March 18, 2010</u>	Official Pledge BFTBC Solicitation Campaign
<u>January 8th – March 18th</u>	Updates will be available on our tournament web site (www.Transitionschampionship.com) on the dollar amount of paid pledges/donations.
<u>Thursday, March 18th: 11:00 AM</u>	Deadline for pre-tournament pledge forms and "Guess the Birdies" contest entries to be received at Transitions Championship office
<u>March (Date TBD):</u>	Awarding of Grand Prize
<u>March 22 – April 30:</u>	Billing and Collections period
May 2010 TBA	Distribution of Collected Pledges.

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES

"GUESS THE BIRDIES" CONTEST

GENERAL DESCRIPTION:

- To create additional excitement for the program, the Transitions Championship will sponsor a "Guess the Birdies" contest. Participants who commit to a minimum pledge of \$.01 per birdie or a minimum donation of \$10.00 are eligible to guess the number of birdies that will be made by contestants during the Transitions Championship. In the event the Transition Championship is less than a 72-hole event, a \$.01 donation will be valued at \$10.00.
- The total number of birdies will be calculated to include all "Birdies" made by contestants during the four competition rounds of the Transitions Championship played Thursday through Sunday (or any date rescheduled due to weather, etc.).
- The "Guess the Birdies" Contest Entry Form will be included on the Official Birdies for Tampa Bay Charities pledge card. Participants must submit their guess for the "Guess the Birdies" contest when submitting their pledge card.

PRIZE

- A prize will be awarded to all individuals who correctly guess the exact number of Birdies made during the tournament.
- If no individual guesses the correct number, the Grand Prize will be awarded to the person who comes the closest (without going over the total).

RULES AND REGULATIONS:

- "Guess the Birdies" will be conducted in accordance with all applicable rules and regulations, which govern the State of Florida. It is the Transitions Championship's responsibility to supervise the contest.

Contest rules will be provided to each participating charity prior to the official launch of the Birdies for Tampa Bay Charities pledge program and the "Guess the Birdies" contest.

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES

"FLIGHT LEADERS"

GENERAL DESCRIPTION:

- "Flight Leaders" has been created to unite both charity and corporate representatives who share a common goal: to raise funds for worthwhile causes in the Greater Tampa Bay Area.
- "Flight Leader" status is reserved for one designated representative from each participating charity.
- Each participating charity organization will be responsible for the designation of its "Flight Leader."
- Each charity may have only one Flight Leader.
- Flight Leaders are required to attest to the validity of their charity's fundraising efforts.

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES

BONUS POOL

Transitions Championship will supply a Bonus Pool to be divided as follows:

The Bonus Pool for the 2010 Transitions Championship Birdies for Tampa Bay Charities will guarantee a 15% Bonus Pool payment on the first \$1 million in paid pledges/donations received. All paid pledges received after we reach \$1 million in paid pledges will receive a 10% Bonus Pool payment. The last day for payments to be received and accepted for the 2010 Birdies for Tampa Bay Charities program will be April 23, 2010. All payments received after April 23, 2010 will be forwarded to the benefiting charity.

The amount of pledges a charity can turn in after the March 18 deadline cannot exceed 20% of the total pledges turned in by the charity.

ALL CHECKS MUST BE MADE PAYABLE TO THE TRANSITIONS CHAMPIONSHIP or BIRDIES FOR TAMPA BAY CHARITIES. ALL OTHER CHECKS WILL BE RETURNED.

ALL CHECKS MUST COME FROM THE ORIGINAL DONOR. CHECKS FROM THE CHARITY WILL NOT BE ACCEPTED.

The Transitions Championship website (www.Transitionschampionship.com) will provide updates on the amount of paid pledges received.

The maximum dollar amount from any one charity that qualifies to be matched with the Bonus Pool is \$75,000. “Self Pledges” (pledges made on behalf of an organization and paid by the organization) are not permitted and may not be used towards the Bonus Pool).

So called “Umbrella Charities” (organizations that have more than one team, group, campus or club raising money together towards the Bonus Pool) will be able to raise a combined maximum of \$150,000 towards the Bonus Pool. The Transitions Championship reserves the right to determine whether organizations are Umbrella Charities.

The maximum that any one individual, corporation and/or representatives thereof may contribute to the 2010 Birdies for Tampa Bay Charities program and qualify for Bonus Pool payment is \$150,000 (up to \$75,000 per charity) regardless of the number of charities to whom said monies are distributed.

TRANSITIONS CHAMPIONSHIP

BIRDIES FOR TAMPA BAY

CHARITIES

PLEDGE SOLICITATION RULES & REGULATIONS

1. Participating charities must not solicit pledges in advance of the official pledge period as defined by the Transitions Championship. You may notify your constituents via normal communication (i.e. newsletters) that you are participating in Birdies for Tampa Bay Charities, but may not directly or individually request a pledge be made in advance of the official period. Failure to abide by this provision will result in expulsion from the program.
2. Limited use of the trademarks of Copperhead Charities Inc., The Copperheads, "Birdies for Tampa Bay Charities" and the Transitions Championship will be granted to all participating charities. Samples of materials bearing the trademarks must be submitted to the Transitions Championship for approval prior to distribution.
3. Unauthorized use of the trademarks of Suncoast Golf Classic, The Copperheads, the Transitions Championship and "Birdies for Tampa Bay Charities" is strictly prohibited and is grounds for expulsion from the program and other damages.
4. The participating charity is responsible for the collection and submission of all completed pledge cards to the Transitions Championship office. The Transitions Championship is not responsible for any pledge cards not received by the established deadline. Pledge cards that come in without the appropriate information will be returned and not processed. Participating charities must sign and return a list of verified pledges by March 31, 2010. Tournament will provide Flight Leaders with a list within 7 days of completion of the tournament.
5. Payments received after the final deadline are not eligible for the Bonus Pool. Checks will be forwarded directly to participating charities.
6. **The Transitions Championship will not pay out on any collected pledges prior to May 2010.**
7. Payments from the Transitions Championship to participating charities will equal 100% of the value of the collected and paid pledges. No payment will be made on uncollected pledges. Payments made over and above the pledge amount on individual pledges to a charity will be paid to that charity. (i.e. person pledges \$.01 per birdie x 1200 birdies = \$12 pledge. Person submits payment for \$20, charity will be paid the higher amount).
8. Rules may be amended at any time at the sole and absolute discretion of the Transitions Championship.
9. **Payment of pledges is to be made to the Transitions Championship** not the soliciting charity. The Transitions Championship will make payment to the participating charities of all collected pledges earned by that charity. After the established deadline, a listing of all uncollected pledges will be provided to each charity organization.
10. "Self-Pledges" are not acceptable. An organization cannot make pledges on behalf of their organization and pay for the pledge from their organization.
11. Charities are required to provide proof of all pledges/donations made by an individual or corporation and paid by the charity exceeding \$1,000 per charity. A copy of the cancelled check or letter by the original donor is required.
12. Charities agree that donors will not be reimbursed in any manner for any or all portions of their pledge/donation.

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY
CHARITIES®

"GUESS THE BIRDIES" CONTEST RULES & REGULATIONS

1. Birdies for Tampa Bay Charities requires a minimum pledge of at least \$.01 per birdie or a single contribution of at least \$10 to be processed. However, no donation is necessary to participate in the "Guess the Birdies" contest. Guesses may be submitted to the Transitions Championship on a 3x5 card. Only one guess per card is permitted. In the event the Transitions Championship is less than a 72 - hole event, a \$.01 donation will be valued at \$10.00. The maximum number of guesses any one donor may make is 10 guesses.
2. Only one "Guess the Birdies" entry per pledge form.
3. All cards correctly guessing the number of birdies will win a prize. Prizes will be given to the people who exactly guess the number of birdies made during the defined measurement period. If no one guesses the exact number of birdies, the winner will be the person who comes closest without going over the total.
4. "Guess the Birdies" contest entry deadline is Thursday, March 18, 2010 at 11:00 AM. Pledges received after this point are not eligible for the "Guess the Birdies" contest.
5. The exact number of birdies made by the contestants during the official competition rounds will determine the winner. For the purposes of this contest, "Eagles," scores of two-under par, are not considered "Birdies."
6. The final number of birdies made will be determined and validated by the PGA TOUR officials.
7. The Transitions Championship's decisions and interpretations of the rules will be final and made at its sole and absolute discretion. No appeal or further review will be permitted.
8. Prizes cannot be exchanged for cash.
9. Winners are responsible for all sales tax, registration fees, other applicable fees and INCOME TAX on all prizes.
10. Transitions Championship employees, Copperheads and their family members are not eligible for the Grand Prize.
11. Handwriting is the responsibility of the donors. The Transitions Championship is not responsible for errors.
12. These rules may be amended at any time at the sole and absolute discretion of the Transitions Championship.
13. No donation is necessary for the "Guess the Birdies" contest.

TRANSITIONS CHAMPIONSHIP
BIRDIES FOR TAMPA BAY CHARITIES

OFFICIAL COMMITMENT FORM

Yes, our organization would like to participate in the 2010 *Birdies for Tampa Bay Charities* program conducted by the Transitions Championship.

CHARITY NAME: _____		
CONTACT NAME (FLIGHT LEADER): _____		
MAILING ADDRESS: _____		
CITY: _____	STATE _____	ZIP _____
PHONE: _____	FAX: _____	E-MAIL: _____

The registered charity agrees to abide by the Rules and Regulations outlined in the Flight Leader Handbook including but not limited to:

Providing a copy of the IRS letter confirming your 501(c)(3) status. Please submit with this commitment form.

Charity agrees that donors will not be reimbursed in any manner for any or all portions of their pledge/donation.

ALL CHECKS MUST BE MADE PAYABLE TO THE TRANSITIONS CHAMPIONSHIP or BIRDIES FOR TAMPA BAY CHARITIES. ALL OTHER CHECKS WILL BE RETURNED.

All checks must come from the original donor. Checks from the charity will not be accepted.

Self- pledges (pledges made by a charity and paid by the charity) are prohibited.

All Bonus Pool funds generated must be used only in the Greater Tampa Bay Area.

Failure to abide by these rules and regulations will result in all monies returned to charity with no Bonus Pool payment.

Signature of Authorized Representative

Date

Please return to:
Transitions Championship
36750 US Highway 19 North
Palm Harbor, FL 34684
Fax to: 727-937-6599

For further information contact Doug Laseter at 727-942-5557

"All About "Birdies for Tampa Bay Charities"

Helpful Hints

Birdies for Tampa Bay Charities is a multi-level fundraising program designed to give charities an opportunity to raise money for their organizations based on the number of "birdies" made by contestants during the Transitions Championship, taking place March 18-21, 2010 at the Innisbrook Resort & Golf Club, Palm Harbor.

The primary goal of Birdies for Tampa Bay Charities is to collect pledges of one cent (.01) or more from the general public and/or corporate donors for every "birdie" made by contestants during the Transitions Championship. In golf, a "birdie" is a score of one stroke lower than "Par" for any golf hole on the golf course. "Par" is the normal expected score of a golf professional on any given hole. The total number of "birdies" made in 2009 was 1,185 by a field of 144 players. Thus, if you pledged one penny per birdie, your pledge would be \$11.85 for example. One-time donations are also accepted. The minimum one-time donation is \$10.00. **Checks should be made out to "Transitions Championship". Self-pledges (pledges made by the charity and paid by the charity) are not allowed. 100% of all paid pledges go DIRECTLY to your charity.**

There is no minimum required to qualify for the Bonus Pool. All paid pledges (up to a maximum of \$75,000 per charity) will result in a Bonus Pool payment.

The Bonus Pool for the 2010 Transitions Championship Birdies for Tampa Bay Charities will guarantee a 15% Bonus Pool payment on the first \$1 million in paid pledges/donations received. All paid pledges received after we reach \$1 million in paid pledges will receive a 10% Bonus Pool payment. The last day for payments to be received and accepted for the 2010 Birdies for Tampa Bay Charities program will be April 23, 2010. All payments received after April 23, 2010 will be forwarded to the benefiting charity.

The amount of pledges a charity can turn in after the March 18 deadline cannot exceed 20% of the total pledges turned in by the charity.

Each pledge card must have a four digit number filled out identifying your charity. The Transitions Championship handles all pledge collections.

Distribution takes place in May 2010. At this time, all funds will be distributed to the charity identified on the pledge card.

There is a "Guess the Birdies" contest. All people who pledge a minimum of **one cent (.01)** per birdie, or a minimum donation of **\$10.00** may guess the number of birdies that will be made during the Transitions Championship. This number includes all birdies made by contestants during the four competition rounds played Thursday through Sunday. Participants submit their guess for the "Guess the Birdies" contest on their pledge cards. All participants who correctly guess the number of birdies will win a prize. There is a maximum of ten (10) guesses per donor.

Pledges are tax deductible. Pledge payment is made payable to the Transitions Championship – a qualified 501(c)(3) organization.

No money collected goes to PGA TOUR players.

Remember: Donors will want to know who will receive the funds they pledge. Donors will want to know how the money will be used. Have a specific purpose for the gifts. A gift to your general fund can be harder to sell.

BIRDIES FOR TAMPA BAY CHARITIES - HISTORICAL SUMMARY

	2009	2008	2007	2006	2005
Paid Pledges	\$1,346,589.85	\$789,584.11	\$918,672.86	\$1,806,005.69	\$1,889,033.19
Pledges Qualifying for Bonus Pool	\$1,327,826.26	\$771,645.09	\$900,684.86	\$1,716,969.04	\$1,866,261.87
% of Pledges Paid	98		98	99	99
Bonus Pool	\$258,342.60	\$150,084.97	\$135,102.71	\$343,393.81	\$462,627.78
Charities Participating	79	70	77	108	154
Charities Qualifying for Bonus Pool	79	70	77	108	154
	2004	2003	2002	2001	
Paid Pledges	\$741,310.68	\$403,358.68	\$208,122.83	\$109,973.22	
Pledges Qualifying for Bonus Pool	\$646,916.52	\$350,395.61	\$197,994.72	\$103,821.39	
% of Pledges Paid	98	97	94	92	
Bonus Pool	\$200,000.00	\$100,000.00	\$100,000.00	\$100,000.00	
Charities Participating	106	86	77	66	
Charities Qualifying for Bonus Pool	55	37	29	21	

BENEFITING CHARITIES 2009

A.C.E. Endowment Fund
Academy of The Holy Names
Academy Prep Center of St. Petersburg
Academy Prep Center of Tampa
Alzheimer's Association - Fl. Gulf Coast Chapter
American Red Cross
Bay of Holy Spirit Christian Center
Berkeley Prep
Big Brothers Big Sisters of Tampa Bay, Inc.
Big Cat Rescue
Black Diamond Foundation
Boy Scout Troop 355
Bridging the Achievement Gap
Catholic Charities
Chi Chi Rodriguez Youth Foundation
Christ's Ambassadors to Youth International
Citrus County Children's Advocacy Center, Inc
Citrus County Family Resource Center
Citrus Park Christian School
Clearwater Chargers Soccer Club
Clearwater for Youth
Clearwater Lady Bombers
Countryside Softball Boosters
Cub Scout Pack 355
Daystar Life Center
Disabled American Veterans
Eckerd College - Golf
Epilepsy Services of West Central Florida
Faith in Action of Central Lakeland
Friends of St. Pete Claver School, Inc.
Gift of Adoption Fund
Gift of Life Fellowship, Inc.

Greater Tampa Sertoma Club, Inc.
Guardian Angels
Gulf Coast United Soccer Club

Helen Ellis Memorial Hospital Auxiliary Inc.
Helen Ellis Memorial Hospital Foundation, Inc.
Homeless Emergency Project
Judeo Christian Health Clinic

Junior Achievement
Kiwanis Club of Tampa
Lighthouse of Pinellas
More Health, Inc
Morton Plant Mease Foundation - Clearwater
Myasthenia Gravis Foundation
Operation PAR, Inc.
Osceola High School Athletics
RCS (Religious Community Services)
Refuge Crys
Rotary Clubs of Tampa Bay
Ruth Eckerd Hall
Ryan Wells Foundation
Saint Luke's Early Childhood Center
Sertoma Youth Ranch
Special Operations Warrior Foundation
St. Jude Cathedral School
St. Luke Knights of Columbus #12196
St. Paul's School
St. Thomas Aquinas Early Childhood Center
Tampa Crossroads
Tampa Marine Institute
Tarpon Springs High School Band Boosters
Team FLA
The Children's Home
The First Tee of St. Petersburg
The Pediatric Cancer Foundation
The Pregnancy Center of Pinellas County
The Stock in Children/ Pasco Education Foundation
West Pasco Pregnancy Center
YMCA Par 3 - Home of the First Tee of Lakeland

NOTES